



1 **Sponsors:** Student Body President Owens, Secretary of Governmental Relations Kubik, Senator Souk,
2 Senator Larson, Senator Gibbons, Senator Elliott

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4 Resolution Establishing the Common Sense 101 Campaign

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6 WHEREAS, the Student Government Association is the official student governing body for Illinois State
7 University;

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9 WHEREAS, it is a goal of the 2011-1012 Student government administration to establish relationships
10 with community partners in order to more effectively advocate on behalf of students;

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12 WHEREAS, ISU students are all citizens of Normal, and cohesion among students and community
13 members is imperative;

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15 WHEREAS, encouraging neighborly conduct among ISU students will help improve the image of Illinois
16 State students in the town of Normal;

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18 WHEREAS, the town of Normal issues numerous citations each year for public urination, public
19 intoxication, noise violations, and irresponsible social hosting which may create a negative image of the
20 ISU Student Body;

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22 WHEREAS, these behaviors leave many residents questioning the reputation of the Student Body;

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24 WHEREAS, the Student Government Association encourages the student body to take part in this
25 campaign by assessing the way they approach noise levels, public urination and trash problems;

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27 WHEREAS, this public awareness campaign was operational only in April 2008 with printed materials
28 but was not pursued by subsequent Associations after transition;

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30 WHEREAS, a surplus of printed materials ensures SGA will not need to purchase additional materials;

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32 THEREFORE, BE IT RESOLVED, the Assembly of the Student Government Association approves the
33 establishment of "Common Sense 101: Building Positive Neighborly Conduct;"

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35 BE IT FURTHER RESOLVED, members of the Association are required to complete .5 hours of poster
36 hang up from October 25th to November 1st during office hours;

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38 BE IT FURTHER RESOLVED, the Assembly of the Student Government Association directs the civic
39 engagement committee to work with property managers to increase publicity of the campaign;

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41 BE IT FURTHER RESOLVED, the Assembly of the Student government Association direct Secretary of
42 Public Relations Gill to write a press release and ensure all promotional materials are ready for
43 distribution;

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45 Adopted by the Assembly of the Student Government Association on the 19th day of October, 2011.

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47 We hereunto set our hands in affirmation of the adoption of this resolution by the Assembly of the
48 Student Government Association:

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52 Zach Owens, Student Body President

Andrew Larson, President of the Assembly

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55 I hereunto set my hand in witness and certification of the adoption of this resolution by the Assembly of
56 the Student Government Association:

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Erin Collins, Secretary of the Assembly

Vote: 18Y 0A 0N