



Sponsors: Student Body President Owens, Vice President of the Assembly McMahon

Resolution Establishing the “Don’t Do Stupid \$#!t” Campaign

WHEREAS, the Student Government Association is the official student governing body for Illinois State University;

WHEREAS, it is a goal of the 2011-2012 Student Government administration to establish relationships with community partners in order to more effectively advocate on behalf of students;

WHEREAS, ISU students are all citizens of Normal, and cohesion among students and community members is imperative;

WHEREAS, encouraging neighborly conduct among ISU students will help improve the image of Illinois State students in the town of Normal;

WHEREAS, students may make irresponsible decisions when they consume alcohol;

WHEREAS, the Student Advisory Board of Health Promotion & Wellness originated the idea of “Don’t Do Stupid \$#!t when You Drink” media campaign.

WHEREAS, the Student Government Association was approached about sponsoring the campaign to create awareness among the student body about courteous drinking behavior;

WHEREAS, the Student Government Association will create a “toilet talk” and be placed in all residence hall bathrooms for the duration of one month;

THEREFORE, BE IT RESOLVED, the Assembly of the Student Government Association approves the creation of “Don’t Do Stupid \$#!t When You Drink;”

BE IT FURTHER RESOLVED, the campaign will be rolled out after Fall 2012 move-in.

Adopted by the Assembly of the Student Government Association on the 21st day of March, 2012.

We hereunto set our hands in affirmation of the adoption of this resolution by the Assembly of the Student Government Association:

Zach Owens, Student Body President

Andrew Larson, President of the Assembly

I hereunto set my hand in witness and certification of the adoption of this resolution by the Assembly of the Student Government Association:

Erin Collins, Secretary of the Assembly

Vote: 19Y 0A 0N