



1 **Sponsors:** Student Body President Owens, Vice President of the Assembly McMahon, Secretary of
2 Programming Murphy

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Resolution Endorsing the “Wear Red on Fridays” Campaign

WHEREAS, the Student Government Association is the official student governing body for Illinois State University;

WHEREAS, it is a goal of the 2011-2012 Student Government Association administration to strive to improve the campus environment and enhance the overall Redbird experience through the sponsorship and participation in activities and events that promote campus unity;

WHEREAS, a campus wide initiative to “Wear Red on Friday” would help achieve campus unity;

WHEREAS, encouraging students to show their Redbird pride by wearing red on Friday helps foster school spirit and create a sense of community among students, faculty, and staff;

WHEREAS, University Marketing & Communication will partner with the Student Government Association to spearhead the “Wear Red on Friday” campaign;

BE IT FURTHER RESOLVED, the Assembly of the Student Government Association endorses the “Wear Red on Friday” Campaign;

BE IT FURTHER RESOLVED, the Student Government Association will work with University Marketing & Communications to publish and distribute campaign materials about the “Wear Red on Friday” initiative;

BE IT FURTHER RESOLVED, Student Government Association members will encourage their peers to wear red on Friday;

BE IT FURTHER RESOLVED, Secretary of Public Relations Gill will work with Vice President of the Assembly McMahon to ensure the campaign is publicized;

BE IT FURTHER RESOLVED, that Secretary of Information Technology Kramer will update the website accordingly to reflect the “Wear Red on Friday” campaign;

BE IT FURTHER RESOLVED, the Assembly of the Student Government Association directs the Student Body Executive Director Davis to work with Advisor Olshak to ensure that all appropriated funds are allocated ensure that all logistical arrangements are made accordingly.

Adopted by the Assembly of the Student Government Association on the 24 day of August, 2011.

We hereunto set our hands in affirmation of the adoption of this resolution by the Assembly of the Student Government Association:

Zach Owens, Student Body President

Andrew Larson, President of the Assembly



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52 I hereunto set my hand in witness and certification of the adoption of this resolution by the Assembly of
53 the Student Government Association:

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56 _____
57 Erin Collins, Secretary of the Assembly

Vote: 15Y 0N 0A

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