



1 **Sponsor:** Student Body President Manno, Student Body Vice-President Chung, Student Body Executive
2 Director Corona, President of the Assembly Adams, Secretary of the Assembly Gallagher

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4 **Resolution Reauthorizing the “Don’t Do Stupid \$#!t” Campaign**

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6 WHEREAS, the Student Government Association is the official student governing body for Illinois State
7 University;

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9 WHEREAS, student outreach is a main pillar of the 2012-2013 administration;

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11 WHEREAS, it is a goal of the 2012-2013 Student Government administration to establish relationships
12 with community partners in order to more effectively advocate on behalf of students;

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14 WHEREAS, ISU students are all citizens of Normal, and cohesion among students and community
15 members is imperative;

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17 WHEREAS, encouraging neighborly conduct among ISU students will help improve the image of Illinois
18 State students in the town of Normal;

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20 WHEREAS, students may make irresponsible decisions when they consume alcohol;

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22 WHEREAS, the Student Advisory Board of Health Promotion & Wellness originated the idea of “Don’t
23 Do Stupid \$#!t when You Drink” media campaign.

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25 WHEREAS, President Owens and the 2011-2012 Student Government Association sponsored and
26 endorsed the “Don’t Do Stupid \$#!t” campaign last year;

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28 WHEREAS, previous “Don’t Do Stupid \$#!t” campaigns have been successful and well-liked by the
29 student body;

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31 WHEREAS, the Student Government Association was again approached about sponsoring the campaign
32 to create awareness among the student body about courteous drinking behavior;

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34 WHEREAS, the Student Government Association will create a “toilet talk” and be placed in all residence
35 hall bathrooms for the duration of one month;

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37 THEREFORE, BE IT RESOLVED, the Assembly of the Student Government Association approves the
38 continuation of the “Don’t Do Stupid \$#!t” campaign;

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40 BE IT FURTHER RESOLVED, the Student Government Association will work together with Health
41 Promotion & Wellness and University Marketing to create campaign materials;

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43 BE IT FURTHER RESOLVED, the campaign will be re-launched after Fall 2013 move-in.
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46 Adopted by the Assembly of the Student Government Association on the 14th day of November, 2012.

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48 We hereunto set our hands in affirmation of the adoption of this resolution by the Assembly of the
49 Student Government Association:
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Andy Manno, Student Body President

Ben Adams, President of the Assembly

I hereunto set my hand in witness and certification of the adoption of this resolution by the Assembly of the Student Government Association:

Ed Gallagher, Secretary of the Assembly

Vote: __Y __A __N