



1 **Sponsor:** Student Body President Manno, Student Body Vice-President Chung, Student Body Executive
2 Director Corona, President of the Assembly Adams, Vice-President of the Assembly Alvarado, Secretary
3 of the Assembly Gallagher
4

5 Resolution Purchasing SGA Space on The Vidette Mobile App.
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7 WHEREAS, the Student Government Association is the official student governing body for Illinois State
8 University;
9

10 WHEREAS, outreach is a main pillar of the 2012-2013 Student Government Association administration;
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12 WHEREAS, The Vidette has a mobile app that reaches out to the students of Illinois State University;
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14 WHEREAS, the mobile app can reach approximately 1,213 active users per week;
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16 WHEREAS, the Vidette app offers a home screen tile and banner for outside organization use;
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18 WHEREAS, the home screen tile will transfer students to our website for use and increase visibility;
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20 WHEREAS, the banner will also transfer students to our website for use and increase visibility;
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22 WHEREAS, the cost for a home screen tile is \$1,500 for Spring and Sumer use;
23

24 WHEREAS, the cost for a banner for semester usage is \$550;
25

26 THEREFORE, BE IT RESOLVED the Assembly of the Student Government Association approves the
27 purchase of SGA space on the Vidette Mobile App. by purchasing a home screen tile and banner;
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29 BE IT FURTHER RESOLVED, the Assembly directs Executive Director Corona to work with Advisor
30 Davenport to ensure all logistical and financial arrangements are made.
31
32

33
34 _____
35 Adopted by the Assembly of the Student Government Association on the ____ day of _____, 2013.

36 We hereunto set our hands in affirmation of the adoption of this resolution by the Assembly of the
37 Student Government Association:
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39

40 _____
41 Andy Manno, Student Body President Ben Adams, President of the Assembly
42
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44 I hereunto set my hand in witness and certification of the adoption of this resolution by the Assembly of
45 the Student Government Association:
46
47

48 _____
49 Ed Gallagher, Secretary of the Assembly Vote: __Y __A __N
50