Sponsor: Student Body President Manno, Student Body Vice-President Chung, Student Body Executive Director Corona, President of the Assembly Adams, Secretary of the Assembly Gallagher

Resolution Reauthorizing the “Don’t Do Stupid $#!t” Campaign

WHEREAS, the Student Government Association is the official student governing body for Illinois State University;

WHEREAS, student outreach is a main pillar of the 2012-2013 administration;

WHEREAS, it is a goal of the 2012-2013 Student Government administration to establish relationships with community partners in order to more effectively advocate on behalf of students;

WHEREAS, ISU students are all citizens of Normal, and cohesion among students and community members is imperative;

WHEREAS, encouraging neighborly conduct among ISU students will help improve the image of Illinois State students in the town of Normal;

WHEREAS, students may make irresponsible decisions when they consume alcohol;

WHEREAS, the Student Advisory Board of Health Promotion & Wellness originated the idea of “Don’t Do Stupid $#!t when You Drink” media campaign.

WHEREAS, President Owens and the 2011-2012 Student Government Association sponsored and endorsed the “Don’t Do Stupid $#!t” campaign last year;

WHEREAS, previous “Don’t Do Stupid $#!t” campaigns have been successful and well-liked by the student body;

WHEREAS, the Student Government Association was again approached about sponsoring the campaign to create awareness among the student body about courteous drinking behavior;

WHEREAS, the Student Government Association will create a “toilet talk” and be placed in all residence hall bathrooms for the duration of one month;

THEREFORE, BE IT RESOLVED, the Assembly of the Student Government Association approves the continuation of the “Don’t Do Stupid $#!t” campaign;

BE IT FURTHER RESOLVED, the Student Government Association will work together with Health Promotion & Wellness and University Marketing to create campaign materials;

BE IT FURTHER RESOLVED, the campaign will be re-launched after Fall 2013 move-in.

Adopted by the Assembly of the Student Government Association on the 14th day of November, 2012.

We hereunto set our hands in affirmation of the adoption of this resolution by the Assembly of the Student Government Association:

ADVOCACY • UNITY • LEADERSHIP
Andy Manno, Student Body President  Ben Adams, President of the Assembly

I hereunto set my hand in witness and certification of the adoption of this resolution by the Assembly of the Student Government Association:

Ed Gallagher, Secretary of the Assembly

Vote:  ___Y___ A ___ N